11th Annual

Reindeer Fun Run

1896

113
96

1493
1275

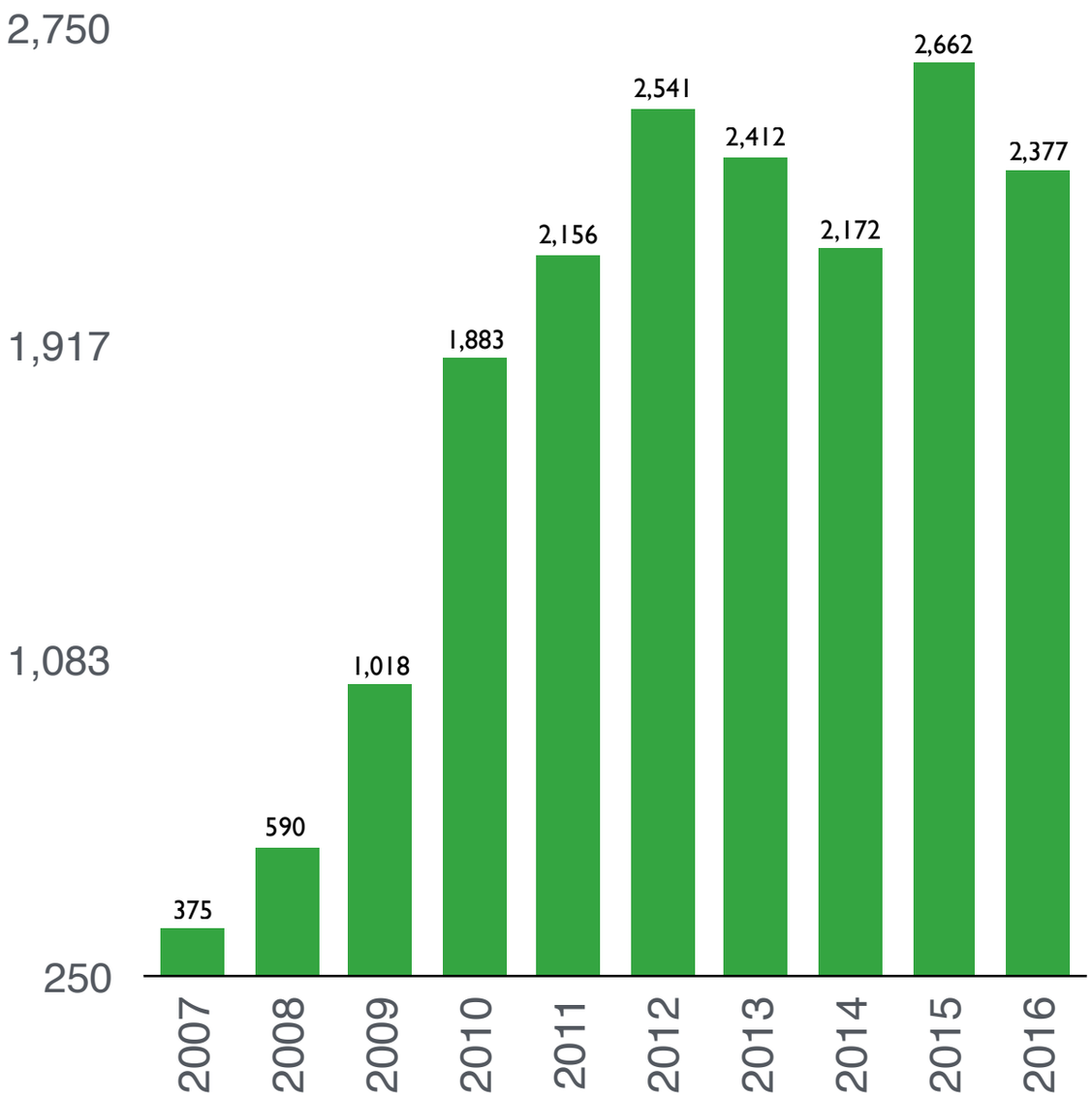
About Us

An event for the whole family

- **Multiple distances**
  - 5k Run/Walk
  - 12ks of Christmas
  - Kids 1/2 Mile Egg Nog Jog
- **Awards**
  - Costume judging
  - Fastest by age & gender
- **Community event**
  - Kids Zone
  - After party

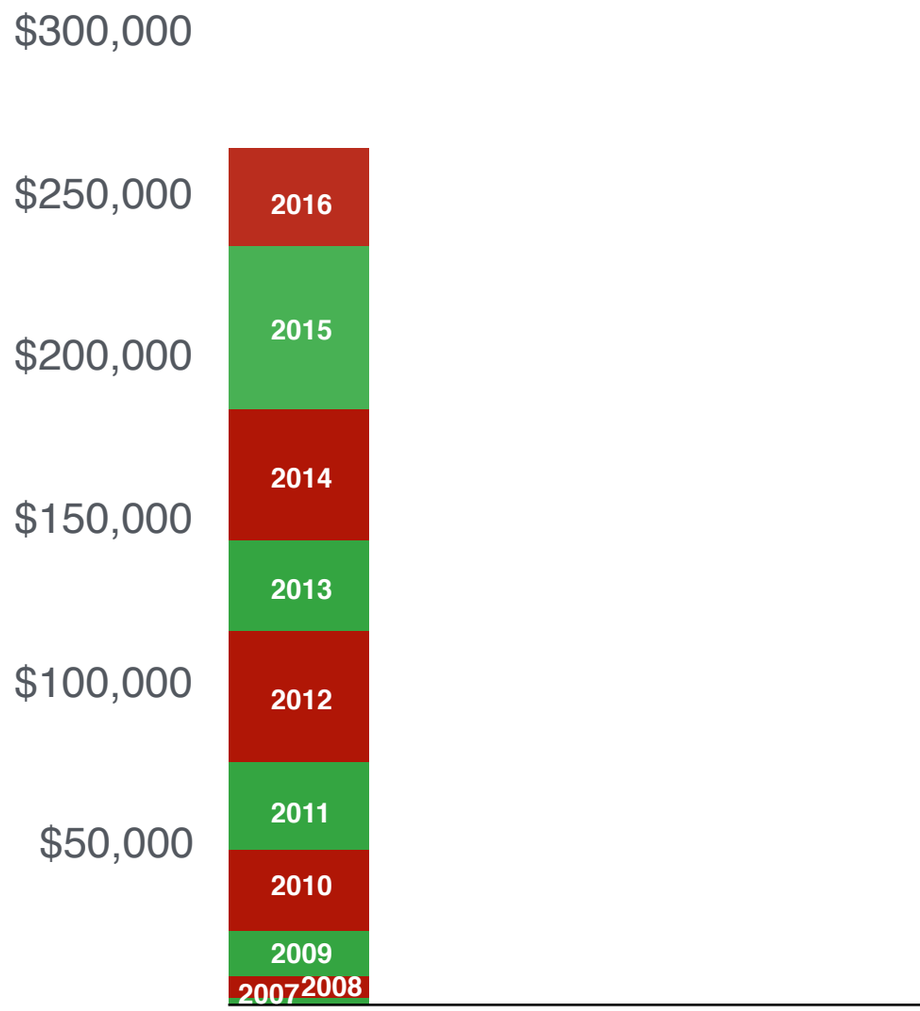
Track record

Growing bigger & better



Track record
A great cause

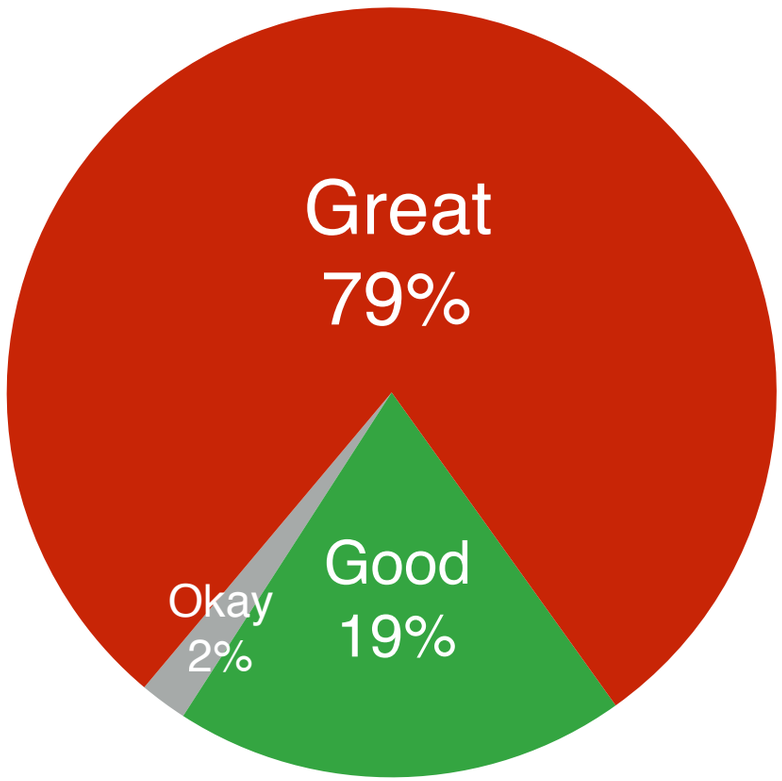
100% of the proceeds benefit the Boys & Girls Clubs of the Sandhills



Track record

People love the Reindeer Fun Run

How would you rate the Reindeer Fun Run?



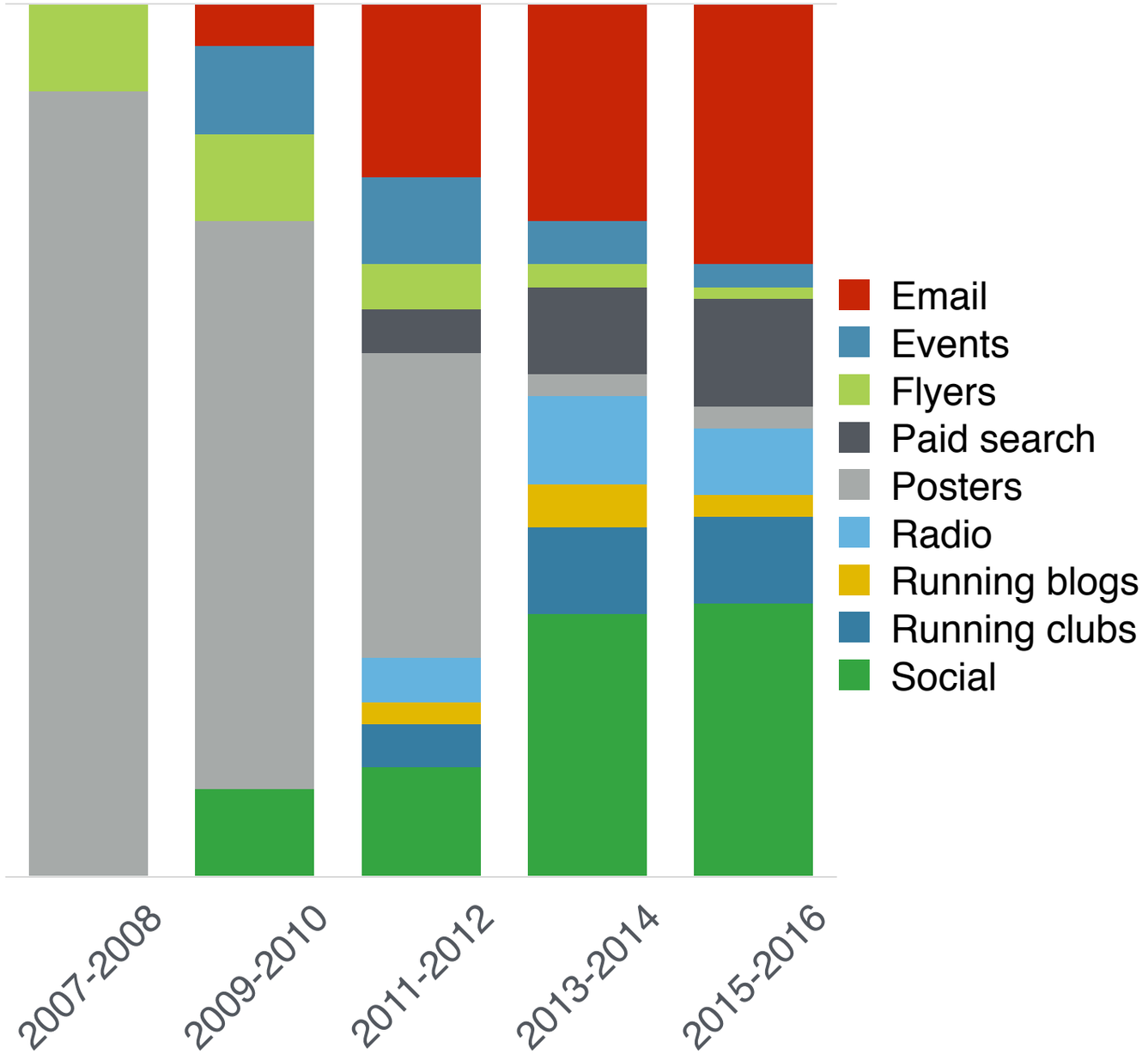
Would you recommend the Reindeer Fun Run to a friend?

99.9%

YES

(1,015 respondents)

Track record
We're everywhere



Sponsorship
A perfect match

We ♥ our sponsors

- We work to provide a positive ROI for your sponsorship
- Five unique sponsorship packages
- Create a custom package to fit your organization

Sponsors ♥ the Reindeer Fun Run

- 90% of sponsors return year after year

Sponsorship packages

	Jolly Old St. Nick	Gingerbread Man	Frosty the Snowman	Rudolph	Stocking Stuffer
Sponsorship amount	$5500	$3500	$2500	$1500	$500
Promotion on website	●●●	●●	●●	●	●
Use of event logo	●	●	●	●	●
Race kit sampling	●	●	●	●	●
Expo tent & sampling	●	●	●	●	●
Race kit sampling	●	●	●	●	●
Blitzen Bash tickets	8	4	4	2	1
Company logo on signage	●●	●	●	●	
Recognition on social media	●	●	●	●	
Logo on T-shirts	All races	Egg Nog Jog	5k & 12k	5k & 12k	
Race registration	16	10	10	8	
Logo on race bag	●	●	●		
Exclusive article on blog & email	●	●	●		
Recognition on PSAs	●	●			
Branding of event	5k & 12k	ENJ & Kids Zone			
Logo on race bibs	5k & 12k	Egg Nog Jog			
Additional logos	Event advertising	ENJ water bottles			

Custom sponsorships are available—our goal is to create a package that fits your organization

Thank you
Please contact us

run@reindeerfunrun.com

reindeerfunrun.com

@reindeerfunrun

/reindeerfunrun

@reindeerfunrun

+reindeerfunrun

/reindeerfunrun

Sponsorship Team

Melissa Hamilton	(910) 315.9951
Sherry Willis	(270) 590-1775
Kate Petsolt	(910) 724-3800
David Petsolt	(910) 724-3900